

Global Innovation Race 2024

Ages
13-17

New York City, USA

@ NYU Bronfman Center



Global
Innovation
Race



Digital Media Academy





Discover New York City

Digital Media Academy and New York University, Bronfman Center, partner to welcome global youth to New York City.

Join us in the heart of NYC, where diversity converges to inspire fresh thinking and innovation.

Explore themes of migration, diversity, and how mixing ideas can lead to exciting opportunities. Students will learn from NYU Educators and industry experts while unlocking the power of cutting-edge technologies to design solutions that will shape the future.





Experience Student Life @ NYU

Global Innovation Race 2024 is hosted at New York University, Bronfman Center. The Institute at the Bronfman Center is a pioneering Jewish research center and innovation hub dedicated to leading and fostering diverse conversations and global connectivity.

GIR participants will get to experience authentic undergraduate life. You will network with NYU faculty, engage in various campus activities, and attend our formal black-tie closing gala.

Did you know? NYU...

- is ranked #24 among institutions worldwide (Center for World University Rankings)
- is rated #3 among Top 25 American Film Schools (*Hollywood Reporter*)
- has 3 Degree Granting Campuses: New York, Abu Dhabi, and Shanghai
- has the Highest Number of International Students in America with 86 countries Represented in the First-Year Class
- was a pioneer in the area of intercollegiate sports. NYU Violets is the nickname of the sports teams and the school mascot is a bobcat.

Innovate for Meaningful Impact:

Become a global innovator as you join forces with student peers from across the globe, united by a shared passion to tackle pressing world problems.

Your mission? A high-stakes race against time, armed with innovation challenges that will push your boundaries and drive you to craft ingenious solutions.

In a world hungry for innovative solutions, will you rise to the occasion and become a part of the global movement for a brighter future?



Here you will

- 🌀 Move out of your comfort zone, learning **social thinking** and networking skills as you learn to collaborate with diverse cultures and build trust and safety in groups.
- 🌀 Get real-world experience using **design thinking** to create a human-centered solution to a pressing world problem and bring your idea to life with the guidance of NYU mentors and industry experts.
- 🌀 Learn how to **think like an entrepreneur** to create compelling, sustainable value as an innovator and how to effectively communicate the value of your ideas through storytelling.
- 🌀 Work in groups of 4-5 to create a **Public Display of Learning** to be shared in our FutureTech Showcase and a Film Reel of your group's journey to be screened in the final GIR Film Festival.
- 🌀 Leave inspired, with an **international network** of lifelong friends and fellow innovators.

The Program

You'll learn through hands-on, immersive experiences that transcend the traditional classroom setting, allowing you to not only absorb knowledge but actively apply it in real-world scenarios.

This experiential learning approach empowers you to navigate the dynamic landscape of New York City, fostering a deep understanding of innovation, collaboration, and the transformative power of emerging technologies.

It's not just about acquiring information; it's about gaining the skills and insights that will propel you to the forefront of global innovation.



Group Projects



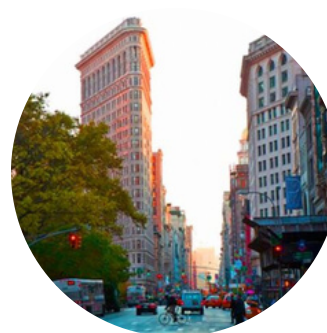
Seminars



Workshops



Guest Speakers



Educational Trips



What's Included

We take care of everything from when you land in New York City until your departure.

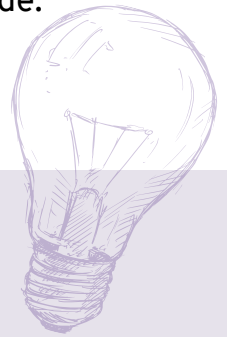
- 🌐 Pre-program materials to prepare you for Global Innovation Race
- 🌐 Tour New York University, one of the most prominent and respected research universities in the world
- 🌐 Hands-on design challenge designed by Stanford Educators and taught by industry experts
- 🌐 Networking with students from all over the world
- 🌐 Accommodation, breakfast and dinner, campus activities, excursions, tech tours, and trips to local attractions
- 🌐 Maximum of 4-5 students per group
- 🌐 20+ hours tuition/week
- 🌐 Talks with world-class guest speakers and the University Admissions office
- 🌐 Inspirational tech connections program, including workshops and excursions to local tech companies
- 🌐 One year membership to Digital Media Academy's Global Youth Innovator Forum
- 🌐 Formal closing ceremony with a New York University Certificate in Global Innovation

Digital Media Academy

Led by leading educators and industry experts, Digital Media Academy has been preparing the next generation of global leaders with world-class STEAM programs since 1999. Join our global youth innovator community for a summer experience that will shape your future.

Our acclaimed programs, hosted at prestigious institutions like Stanford, NYU, Georgetown, UCLA, Oxford, and McGill University, have impacted over 500,000 students worldwide.

You could be next!



Experience Designers



Glenn Fajardo

DMA Chief Learning Officer • Lecturer at Stanford d.school • Former Director of Co-Design Practice @ TechSoup

Glenn Fajardo connects to create, exploring how we can be creative together when we are far apart and in different cultural contexts. He has been part of the Stanford d.school teaching community since 2014 and was the Stanford d.school's Distributed Learning Teaching Fellow in 2020.

For 14 years, Glenn has been a practitioner of virtual collaboration, working with people and organizations across six continents engaged in social impact work. Glenn is the co-author (with Kursat Ozenc) of *Rituals for Virtual Meetings: Creative Ways to Engage People and Strengthen Relationships*.

Glenn was formerly the Director of the Co-Design Practice of the TechSoup Global Network at TechSoup, a nonprofit social enterprise founded on the belief that technology can be a powerful enabler for greater social change. Formally trained in nuclear engineering sciences and public policy, Glenn also plays electric bass and likes to cook in other people's kitchens.



Chris Bennett

DMA Learning and Engagement Specialist • Affiliate, Stanford University Graduate School of Education • Game Designer

Chris is an award-winning Game Designer and Stanford-invited lecturer who has combined creative ideas with digital engagement to reach millions of players with his credited games. Chris teaches, studies, and practices ways to apply his science of Game Design Thinking to improve lives in the real world.

Chris has over 20 years of experience in the entertainment software industry, including three very successful franchises: The Sims, Diner Dash, and Tiger Woods PGA Tour.

Chris has talked about games and game design for major media outlets, including NBC TV, NPR, Forbes.com, and the San Francisco Chronicle. He is called on by organizations such as Stanford University, University of California Berkeley, and USAID for his game design expertise.

Meet Your Facilitator



Dr Nir Tsuk

New York University's Global Distinguished Scholar • Visiting Professor of Entrepreneurship at University of Osaka • Founder & Director of the Institute for Impact and Intrapreneurship

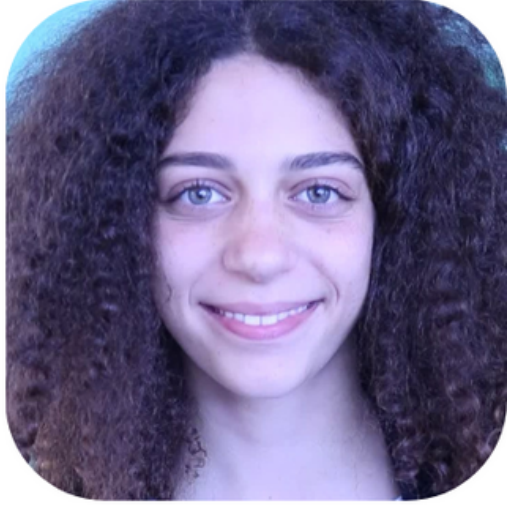
Dr. Nir Tsuk is a seasoned practitioner, academic and facilitator with over 25 years of international experience in the fields of social capital, entrepreneurship and culture of innovation. Serving as a Visiting Professor of Entrepreneurship at University of Osaka, and New York University's Global Distinguished Scholar, Nir is the founder NYU's Institute for Impact and Intrapreneurship.

Prior to this, Nir served as the head of growth at Idealist.org – the world's largest social online talent acquisition platform, and brought Ashoka – the world's largest social entrepreneurship organization – to Israel, after serving as an Ashoka's Global Fellowship Director in Washington DC, connecting more than 3000 social entrepreneurs in 72 countries.

Nir holds a PhD from Cambridge University in social and political sciences – where he wrote his dissertation on social networks, social capital and intentional communities.



**Become A
Truly Global
Innovator**





Receive a **Global Innovation** certificate from **New York University** and join a **global community**

Participants will receive a one-year membership to the **Global Youth Innovator Forum**, an online membership community that provides students with opportunities to continue learning, collaborating, and innovating.

- Monthly Live Webinars & Workshops
- Quarterly Challenges & Completions
- Peer-to-peer Network & Community





Applying for a Place

How to apply

The quickest way to enroll is to visit our website at [digitalmediaacademy.org/gir/save-your spot](https://digitalmediaacademy.org/gir/save-your-spot)

Our online application form takes a few moments to complete and requires a short expression of Interest in Global Innovation Race. The application is FREE and non-binding.

Once approved you will receive an email with the next steps.

Registrations close March 31, 2024. Early booking is advised to ensure availability at the location of choice.

Our GIR Experience Manager Team is available for inquiries and questions via email at gir@digitalmediaacademy.org or you can schedule a call at digitalmediaacademy.org/gir/schedule-a-call



“It was absolutely wonderful academic program centered around humanity. The focus of the future is not on AI, but on humans. Specifically, how humans interact, care, and relate to each other and the world is what we ultimately focused on. It was not just about design, not just about technology, not just about efficiency, but about human ideals and virtues that connect us together. I like this program a lot.”

Jason Tong

Student from Beijing



“I participated in the Global Innovation Race 2023. The race was well-organized, and the project team took care of every detail, diligently following up on the activities performed by our students. They displayed a remarkable level of innovation and uniqueness in the way they engaged students with cutting-edge technology. GIR was about winning and failing together, as it encouraged our students to collaborate as a team in finding solutions to societal challenges.”

Celestin NZEYIMANA

2023 Chaperone, Rwanda Coding Academy



I want to remember everything. This was a really good experience, and I had a lot of fun during it, and I learned a lot.

Lara

Student from Saudi Arabia

Global Innovation Race

Location: New York, New York, USA



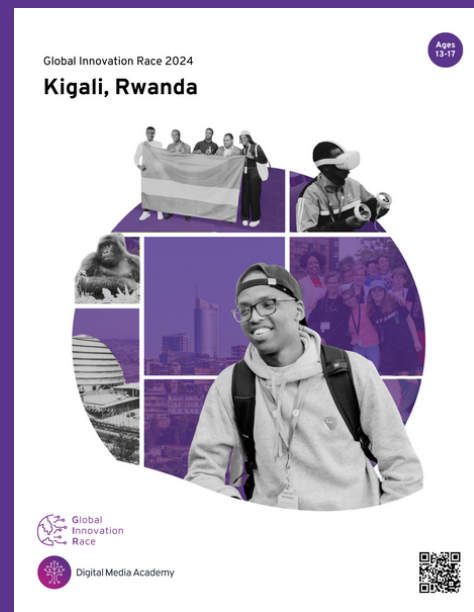
Student Class and Extra Curricular Timetable (SAMPLE)

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11
8:00			Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Group Arrival and Check in	Networking Breakfast & GIR Kickoff/ Orientation	Travel	Travel	Episode 8: Build to Think Prototyping	Central Park Excursion Day Choice of: Team games in Central Park, Central Park Zoo, and more!	Travel	Travel	Episode 11: AI Research in Action (Humanizing AI for Collaborative Learning)	Travel	Departure Day Check out and Goodbyes
10:00			Ellis Island & Statue of Liberty Building Mindsets of Curiosity	Episode 5: A Bridge to Somewhere @ Brooklyn Bridge			Episode 9: Inventing and Reinventing	American Museum of Natural History		Episode 10: Empire State of Mind @ The Empire State Building	
11:00		Episode 1: Creative Beginnings		Episode 6: Personal North Stars	Innovation Challenge #1 Intro & Focus Time		Break	Break	Final Project Focus Time		
12:00		Lunch		Lunch	Lunch		Lunch	Lunch	Lunch	Travel	
13:00		Episode 2: The Art of Noticing & Intro to Video Storytelling	Episode 3: Moving People, Moving Ideas	Tech Industry Connections: Etsy, Kickstarter	Innovation Challenge #1 Focus Time		Innovation Challenge #2 Intro & Focus Time	Tech Industry Connections: IBM Watson Experience Center	Final Project Focus Time	Student Prep Time	
14:00		Break	Break	Break	Break		Break	Break	Break	Global Innovation Race Film Fest & Red Carpet	
15:00		Break	Break	Break	Break		Break	Break	Break		
16:00	Welcome Refreshments & Chaperone Meeting	New York University Video Scavenger Hunt	Episode 4: Entrepreneurial Lenses	Episode 7: Becoming a Networked Innovator	Innovation Challenge #1 Showcase	Innovation Challenge #2 Showcase & Peer Feedback	Travel	Episode 12: Three Future Lives	Industry Panel: Finding Your Way in Tech		
17:00			Travel	Final Project Intro & Focus Time			Formal Dinner				
18:00	Dinner	Dinner	Dinner	Dinner in Brooklyn & Travel back to NYU	Famous New York Pizza Dinner	Dinner	Dinner	Dinner	Formal Dinner		
19:00											
20:00	Group Icebreakers & Team Building	Group Icebreakers & Team Building	Choice of: Sports in the Parks, Board Games, Improv Games	Choice of: Soccer Tournament, Movie, Sketching Workshop	Capture the Flag in University Parks	Choice of: Sports in the Parks, Board Games, Improv Games	Choice of: Ultimate Frizbee, Movie, Crafts	NYU Admissions	Closing Ceremony Gala & Reflections		
21:00								Trivia Night			
22:00	Lights Out	Lights Out	Lights Out	Lights Out	Lights Out	Lights Out	Lights Out	Lights Out	Lights Out		

Other Global Innovation Race Locations



Silicon Valley, USA



Kigali, Rwanda



Digital Media Academy

[DIGITALMEDIAACADEMY.ORG/GIR](https://digitalmediaacademy.org/gir)

gir@digitalmediaacademy.org